

A quarterly newsletter of the MARLENA project

Common borders. Common solutions.

3<sup>rd</sup> newsletter,  
August, 2019

MARLENA: Marine and River Litter Elimination  
New Approach, BSB – 139

*Active work with stakeholders and youth for  
a cleaner Black sea and rivers*



**MARLENA project aims at uniting people and organizations against pollution along the Black Sea coast and rivers, as well as the protected areas and nature reserves near the Black Sea basin**

**Project: MARLENA – Marine and River Litter Elimination New Approach, BSB 139**

**Joint Operational Programme Black Sea Basin 2014-2020**

[www.marlenablacksea.eu](http://www.marlenablacksea.eu)

*MARLENA events raised public awareness and educated about pollution in the sea and rivers, the value of marine biodiversity, as well as general environmentalism. The target audience of the project is young people, tourists, businesses, local communities and authorities, educational organizations. Particularly emphasized is the development of responsible civic and environmental behavior among young people.*

## Eco-actions in Bulgaria increasing the public awareness held in Spring of 2019

2 eco actions with participation of students, tourists, citizens were held in Bulgaria

03 May 2019

Cleaning eco action of the area of Maslenos Cape, Mirius Beach and Shell Beach near the town of Primorsko attended by 39 participants.

26 June 2019

Cleaning of hard-to-reach beaches along the route Ahtopol to the mouth of Veleka river attended by 20 participants.



*Volunteers organized by Green Strandja cleaned up 4 territories and gathered more than 1,5 tones wastes along the Black Sea coast, South East Bulgaria*



## Cooperation and dissemination of good practices for waste management in BSB region



Each of us creates waste: at home, at school, at work, on the street.

Therefore, the results of the waste management system depend mainly on the degree of responsibility and awareness of its users - us.

Handbook on Good Practices for Waste Management in the Black Sea Basin region presents good governance practices and approaches of local authorities, business and non-governmental organizations in Turkey, Bulgaria, Romania, Moldova, Ukraine.

It focuses on approaches and projects that lead to waste reduction at seas and rivers, as well as introduction of separate waste collection systems, and projects that make the transition from "tackling" waste to raw material management.

In order to achieve these goals, it is necessary to change the organization of waste collection, launch an effective educational campaign, as well as secure investments.



*Kirkclareli Local Government Union of Construction and Operation of Solid Waste Facilities (KIRK KAB), Turkey*



*Zero waste project, Ministry of Environment and Urbanization, Turkey*

## Public Consultation Procedure on the "GUIDE of BEST PRACTICES ON WASTE MANAGEMENT in Galati, Romania

To achieve the priorities set out in the European strategy for plastics in a circular economy, a set of structured measures in Bulgaria and Romania were proposed on the following priority themes:

- Improving the economic aspects and quality of recycling of plastics- design with recycling potential; stimulating the demand for recycled plastics; a better and more harmonized collection and sorting.
- Reduction of plastic waste and waste disposal on the public domain: Preventing the generation of plastic waste in the environment by reducing the use of disposable articles and reducing marine waste; establishing a clear regulatory framework for plastics with biodegradable properties; regulation of micro plastics;
- Orientation of innovation and investment to circular solutions;
- Valuing action globally.

Integrated Waste Management Systems constructed in Bulgaria and Romania are among the best practices presented in the Handbook



*Public Consultation was held in Galati for 3 days between 20th and 22nd of June 2019. Participants welcomed MARLENA PP's efforts to provide a viable working tool for waste management and praised MARLENA's initiative to support awareness of plastic as it chokes natural environments, endangering biodiversity.*



*Study and field visit on FLAG AREA during Public consultations in Galati*

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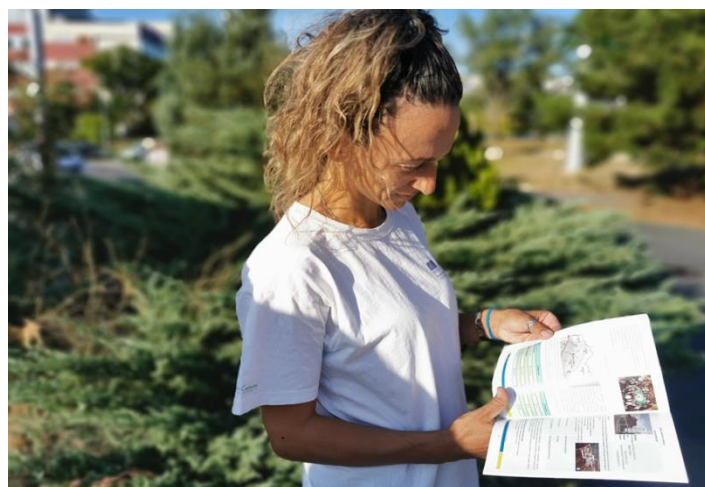
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## Design, producing and dissemination of materials raising responsibilities and awareness

**MARLENA**

**Guide on Good Practices for Waste Management in the Black Sea Basin was translated in Bulgarian, Turkish, Romanian, Ukrainian**



*Guide was printed in Bulgarian by Malko Tarnovo municipality in 1000 copies and disseminated among local institutions and participants in events held in Bulgaria so far*

**Being a responsible citizen  
is a guide on water  
pollution dedicated to  
youth, tourists and local  
communities. It was  
designed and printed in 5  
languages by CCE Cahul,  
Moldova and disseminated  
in BSB region.**



*Eco-camp held in the area  
Petrova niva, Bulgaria*

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